

Schnibbles Contest Rules

Sponsored by That Patchwork Place® and Moda Fabrics, this contest celebrates the publication of *Schnibbles Times Two* by Carrie Nelson (owner of Miss Rosie's Quilt Company).



Conditions of Entry

1. Entry into the contest implies full acceptance of all conditions of entry, including the instructions on how to enter.
2. The contest is open to all contestants in the United States and Canada except Martingale & Company and United Notions employees and their family members.
3. Each contestant must purchase *Schnibbles Times Two* by Carrie Nelson. The book will be available for purchase the week of April 19, 2010.
4. Contestants must use currently available Layer Cakes and/or Charm Packs by Moda Fabrics to create any quilt (large or small) from *Schnibbles Times Two*.
5. Each quilt must be delivered to a participating shop by closing time on July 31, 2010. "Finished" means bound and quilted (either by the contestant or someone else), with a label and hanging sleeve. The completed and signed "Schnibbles Contest Entry and Publicity Release Form" must be attached to the quilt.
6. Contestants may enter as many quilts in this contest as they like. Each quilt must be accompanied by a separate completed and signed entry form.
7. Participating shops stage their own contests to select one winning quilt from the entries submitted to their shop. Martingale & Company and Moda Fabrics assume no responsibility for the outcome of local shop contests. Each local winner will become a finalist in the overall competition.
8. **By midnight on August 16, 2010**, participating shops must do the following.
 - Email at least two digital photos (with camera set for highest quality possible) of the local winning quilt, including at least one full-quilt image and one close-up image of the quilting detail, to schnibblescontest@martingale-pub.com. Include the winning contestant's contact information in the body of the email.
 - Postmark an envelope addressed to Schnibbles Contest, Martingale & Company, 20205 144th Ave. NE, Woodinville, WA 98072-8478, containing *all* "Schnibbles Contest Entry and Publicity Release Forms" submitted to your shop. Clearly mark "Finalist" on the finalist's form.
9. Each contestant agrees to allow Martingale & Company to add his or her email address to the company's e-newsletter subscriber list. *Privacy Note:* We respect your privacy. The email address you provide to Martingale & Company and Moda as a condition of entry will not be shared with others.
10. Each finalist agrees to allow use of his or her name, city, state or province, and quilt photo for editorial and publicity use.

11. Photos of the finalist's quilts will be posted in the Martingale & Company Schnibbles Contest Gallery on Flickr and announced on Facebook, along with the name, city, and state or province of those contestants.
12. Finalists' quilts will be judged by Carrie Nelson and selected staff from Martingale & Company and Moda Fabrics. Winners will be selected September 15, 2010, and winners will be notified by phone and/or email.
13. The judges' decision is final.
14. A photo of each winning quilt along with the quilter's name, city, and state or province as well as the shop's name, city, and state or province will appear on Moda's website and in Martingale & Company's Shop Talk, e-newsletter, website, and Flickr account, and be announced on the company's Facebook page.
15. Prizes are not transferable or exchangeable, have no redeemable cash value, and cannot be taken as cash. Any change in value of the prize(s) is not the responsibility of the sponsors.
16. Winners will each receive one shipment per month, containing the books and fabrics listed below, for the number of months their prize allows. Shipments begin September 2010.

First Prize: 12 Monthly Shipments

Each shipment will contain new-release quilting books from That Patchwork Place (total retail value: approximately \$900) and current Moda fabrics (total retail value: approximately \$1200), including Layer Cakes and/or Charm Packs from various lines.

Second Prize: 6 Monthly Shipments

Each shipment will contain new-release quilting books from That Patchwork Place (total retail value: approximately \$450) and current Moda fabrics (total retail value: approximately \$600), including Layer Cakes and/or Charm Packs from various lines.

Third Prize: 3 Monthly Shipments

Each shipment will contain new-release quilting books from That Patchwork Place (total retail value: approximately \$225) and current Moda fabrics (total retail value: approximately \$300), including Layer Cakes and/or Charm Packs from various lines.

